



RIISING TO THE CHALLENGE IN CPIM EDUCATION WITH THE PHOENIX Fast Track Education Program^(sm) Leading To APICS® CPIM Certification*

THE BACKGROUND

CPIM certification can take years to attain when attending weekly classes. The PHOENIX Business Consulting team recognized the need for a program that would allow students to earn their certification in a shorter timeframe.

THE CHALLENGE

To efficiently design an accelerated CPIM course. The curriculum architecture of the course would provide immediate business operations return-on-investment for both the student and the employer.

THE SOLUTION

Development of a unique turnkey program in which PHOENIX staff handle all of the course details and exam scheduling. The student can then focus on coursework while enduring minimal job and family disruption. Additional turnkey features of the program include:

- Maximum student efficiency...earning CPIM certification by attending four, three-day sessions over a six-month period.
- PHOENIX staff schedule exams.
- Student assistance is a phone call away at all times during and after the course.
- Highly interactive sessions with CPIM certified instructors who provide real world supplemental instruction.
- All required and recommended textbooks.
- Quick payback to both the student and his/her business organization .

Special characteristics of the PHOENIX Fast Track Education Program:

- Flexibility – offered as individual courses or as an entire program to benefit your business.
- Adaptability – can be taught anywhere in North America by our team of experienced instructors.
- Customization – tell us your needs, and we can design a program to bring value-add to your business.

THE RESULTS

The innovative PHOENIX Fast Track Education Program gives the proven advantage of attaining complete program certification in SIX MONTHS time! Statistics for the first two years of program operation show that:

- 90% of the students who have attended ALL 4 classes and took ALL 5 exams have earned their CPIM certification!
- PHOENIX students have achieved better than a 90% pass rate at first exam sittings!
- Students are very satisfied with this course set-up and instruction as expressed in the following comments:

"The PHOENIX full turnkey Fast Track program offers the business professional the opportunity to learn from experts in the field, which will enable them to quickly obtain certification and increase their skill set. This program enables employees and employers to immediately realize a return on their investment."

-Joe Mahon, CPIM, CPM, Gatan, Inc., Warrendale, PA



"I can honestly say, 'I couldn't have done it without you!' The varied experience of the instructors added so much to the class, and I felt that I was well prepared for each exam. Thank you so much for your help and especially for the encouragement."

-Gwendolyn Kemp, CPIM, Del Monte Foods, Pittsburgh, PA



"The PHOENIX Fast Track is the most productive way to become CPIM Certified. You spend 3 solid days not only learning the material, but also how to utilize it in your job. PHOENIX has done an outstanding job in providing this necessary resource."

-D. Saroff, Genlyte Thomas Group, Fall River, MA



"My eyes and ears are now open to new solutions that have persisted in the past and my ability to understand how my role affects and interacts with all other business functions is greatly improved!"

-Ray Zimmerman, CPIM, Pawtucket, RI



"I passed the ECO exam! All the credit has to go to the wonderful instructors from PHOENIX!"

-Robby Stewart, CPIM, Genlyte Thomas Group, Plano, TX



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